



Tweetin' to the Oldies



The Growing Trend of Retirees on Social Media

...Twitter...

...Tumblr...

...Skype...

...and Facebook

Trends Change

#RetirementPlans

#EasyCookin'

Online Health Care

#Instagram

#solitaire

RRSPs/Banking

#grandchildren

Webmail

Skype

Top 4 Picks



DID YOU KNOW?

The retired population (65+) is the fastest-growing group on social media!

#Randomfacts #retireed #social media #pop stats

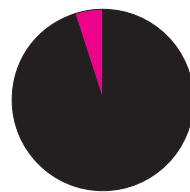
65 notes



@stats_canada

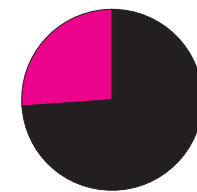
Source: Statistics Canada

Studies show MASSIVE increases in elders (65+) using social media



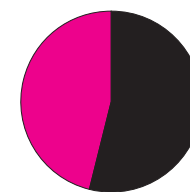
2005

5%



2010

26%



2013

46%

#AwesomeStats #Canada #trends #elders #social media #2013stats

65 notes

